

What is troubling Nonprofit leaders in today's competitive funding environment?

Many NPO leaders we help are facing constant pressure to...

- Increase volunteer participation
- Deepen constituent relationships
- Develop secure funding sources: public, corporate and governmental donations
- Raise awareness of their mission

Astadia's Nonprofit clients support their missions more effectively by using automation to reduce backoffice overhead. Our clients also maintain better relationships with their donors and communicate with them more effectively.

What are we doing about your key challenges?

Astadia and our technology partners help Nonprofit organizations build a loyal network of constituents ready to support a common cause. We guide Nonprofits through optimizing and streamlining processes around online fundraising, donor management, and email marketing.

Our Nonprofit solutions enable:

- **Mission Management** Automate the granting and re-granting process. Share project management responsibilities across departments. Manage program logistics, affiliates, and chapters. Manage client services and human services.
- **Donation / Fundraising Management** Get to know your top donors, new donors, and first time donors. Track recurring gifts, pledge gifts, in-kind gifts, tribute gifts, team fundraiser transactions, and much more. Easily track and report on campaigns. Generate task reminders and provide donation summaries automatically.
- **Backoffice Automation** Manage trouble tickets and service requests. Streamline recruiting. Track employee time reporting. Best of all, integrate existing infrastructure for more efficiency.
- **Constituent Relationship Management** Manage all constituent relationships (Staff, Board Members, Volunteers, Partners, Activists, Members, Donors...). Manage engagement channels. Effectively track and manage processes. Access, manage, track and leverage institutional information. Quickly analyze and understand constituent behaviors.
- **Event, Volunteer, and Program Management** Manage all projects, tasks, resources related to conferences and events. Support multi-channel marketing strategies. Conduct team activities with a collaborative calendar, activity alerts, and threaded discussion. Log time and expenses for projects and tasks. Enable consistent internal and external communication, supporting part-time, volunteer, and geographically dispersed workers.

ASTADIA Nonprofit Solutions



A complete suite of solutions for Nonprofit

Astadia offers a full line of consulting and technology-enabled services to support your mission.

Consulting Services to assess, optimize, and design the right mix of technology and operational improvements for your organization.

- **Assessment**
A comprehensive review of your existing strategy, operations, and technology infrastructure. We deliver a report of findings, roadmap, and recommendations.
- **Business Process Analysis**
Map your existing business processes. Analyze and prioritize desired updates. Document the roadmap to clear followup and implementation. Suggestions are made based on industry best practices.
- **Technology Recommendations**
Technology recommendations are made based on your business processes, channels and product mix. ROI analysis is included.

Implementation / Integration Services to implement cloud based solutions, Web 2.0 technology, and integration with existing applications.

- **Technology implementation**
Customize and configure technologies for your unique operating processes and technology environment. Certified consultants in salesforce.com, Convio and other technology solutions.
- **Integration**
Interfaces to your legacy systems are developed, implemented, and tested.
- **Change Management**
Training, both initial and ongoing, accelerates and improves user adoption. Custom tools, reports, and dashboards maximize effectiveness for each stakeholder group.

Why Astadia? With our cloud-based methodology, Astadia brings you the right solution and accelerates your results. We are the largest and most experienced Cloud technology consulting firm with more than 1,700 clients and over 4,000 engagements delivered in more than 35 countries. Draw on our broad domain experience, certified consultants, and track record of success in Nonprofit.

Nonprofit Solution Partners:

